

Carolyn Dale Fehr

Web Developer

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<https://cdalesportfolio.com>

Technical Skills:

HTML5

CSS3

JQuery

PHP

Javascript

Bootstrap and Foundation

Illustrator

Vertical Response

Wordpress

Dreamweaver

Photoshop

MailChimp/Constant Contact

Work History:

Web Developer – Design446 – Manasquan, NJ (12 years)

- Develop responsive websites and landing pages.
- Develop new custom and templated websites using Wordpress.
- Update and enhance existing client websites.
- Implement and code Javascript, JQuery and PHP where applicable.
- Create assets for websites using Photoshop.
- Prepare and deploy mass emails (fixed and responsive), including coding, creating email designs from ads/flyers, editing and uploading lists, and testing and launching the email using Vertical Response, MailChimp and Constant Contact email marketing software.
- Experience with W3C standards and coding for cross-browser compatibility.
- As a part of a technical development team, meet all deadlines in a timely manner and provide quick turnarounds for unexpected client requests.

Web Producer – MS3 Marketing – Howell, NJ (4 years)

- In Visual Studio, marked up website pages using XHTML/CSS to create, modify, and style elements.
- Hand-coded pages using CSS to provide fluid, non table-based layouts of page elements.
- Tested website pages for functionality, usability and links.
- Produced web assets using Photoshop.
- Coded, tested, and deployed client communication mass emails
- Using a content management system, provided daily updates to a large-scale client website, very often coding to work around the limits of the system's templates.

Front-End HTML Developer/C Programmer – Lucent Technologies – Holmdel, NJ (8 years)

- Developed web applications for departmental timesheet entry, job administration, and customer databases, increasing productivity by streamlining administrative tasks.
- Designed and coded user interfaces to communicate with a SQL database, enabling users to add, delete, update, query, and display records, print reports, and access help pages.
- Coded C/Unix applications to automate the processes of designing and testing circuit boards, resulting in substantially quicker turnaround times.

Education:

ProTrain Professional Training Institute (Oakhurst, NJ) – Graphic Web/Print Design

Brookdale College (Lincroft, NJ) – AAS Computer Science – Business Programming