**Carolyn Dale Fehr**

Web Developer

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<https://cdalesportfolio.com>

**Technical Skills:**

HTML5 Javascript Wordpress

CSS3 Bootstrap and Foundation Dreamweaver

JQuery Illustrator Photoshop

PHP Vertical Response MailChimp/Constant Contact

**Work History:**

**Web Developer – Design446 – Manasquan, NJ (12 years)**

* + - Develop responsive websites and landing pages.
    - Develop new custom and templated websites using Wordpress.
    - Update and enhance existing client websites.
    - Implement and code Javascript, JQuery and PHP where applicable.
    - Create assets for websites using Photoshop.
    - Prepare and deploy mass emails (fixed and responsive), including coding, creating email designs from ads/flyers, editing and uploading lists, and testing and launching the email using Vertical Response, MailChimp and Constant Contact email marketing software.
    - Experience with W3C standards and coding for cross-browser compatibility.
    - As a part of a technical development team, meet all deadlines in a timely manner and provide quick turnarounds for unexpected client requests.

**Web Producer – MS3 Marketing – Howell, NJ (4 years)**

* + - In Visual Studio, marked up website pages using XHTML/CSS to create, modify, and style elements.
    - Hand-coded pages using CSS to provide fluid, non table-based layouts of page elements.
    - Tested website pages for functionality, usability and links.
    - Produced web assets using Photoshop.
    - Coded, tested, and deployed client communication mass emails
    - Using a content management system, provided daily updates to a large-scale client website, very often coding to work around the limits of the system’s templates.

**Front-End HTML Developer/C Programmer**  **– Lucent Technologies – Holmdel, NJ (8 years)**

* + - Developed web applications for departmental timesheet entry, job administration, and customer databases, increasing productivity by streamlining administrative tasks.
    - Designed and coded user interfaces to communicate with a SQL database, enabling users to add, delete, update, query, and display records, print reports, and access help pages.
    - Coded C/Unix applications to automate the processes of designing and testing circuit boards,

resulting in substantially quicker turnaround times.

**Education:** ProTrain Professional Training Institute (Oakhurst, NJ) – Graphic Web/Print Design

Brookdale College (Lincroft, NJ) – AAS Computer Science – Business Programming